

Daniel George has designed menswear since 1995 and continues to bring his passion and dedication to his work, providing a superior custom experience for you, guaranteed better than the rest. Our commitment to quality, elegance, and complete customer satisfaction has made us the ultimate destination for the modern and stylish gentleman.

What does customer service mean to you?

By treating each client that walks through our doors like a part of the DG family, we build long lasting relationships. We also offer the best style advice in Chicago. If a client is unsure or we feel they are heading in the wrong direction, we won't hesitate to offer our expert recommendations. Finally, our money-back guarantee ensures our clients' satisfaction and shows utmost confidence in our product.

When did you start your business—and what was your inspiration?

We opened our Chicago location in 2012, and quickly established ourselves as the premier clothier in the Midwest. Daniel has always drawn inspiration from British sartorial tradition and European style—taking cues from the classics. Savile Row tailoring has always been our ultimate benchmark for style and quality.

What is the top selling item or service at your business? Why?

Our \$1,495 intro package includes a two-piece suit made with our signature natural shoulder and crafted from Italian or Australian merino wool, a custom dress shirt, and hand-picked tie and pocket square to complete the look.

What is the most luxurious product or service you offer?

A fully bespoke suit is easily our most luxurious product. It is a distinctive garment, perfect for the true connoisseur with a passion for the handmade and eye for refinement. The outcome is a hand-made garment of the highest quality, easily recognizable, not to mention the luxurious fabric that offers uncompromised comfort.

Daniel George

Daniel George, Owner

New East Side

155 North Michigan Avenue
Suite 770
312.729.5202
danielgeorge.com

